



Umanitate în comunitate

11-12 MAY 2017

BELLA ROMANIA IMPEX SRL
Member of TZMO SA



THE MANAGEMENT OF THE SERVICES FOR THE ELDERLY: SUSTAINABILITY AND PROFESSIONAL DEVELOPMENT

11 - 12 May 2017, Bucharest, Grand Phoenicia Hotel

SESSION I – 11 May 2017

9,00 – 9,40 - Opening session

- *Mr. Lucian Bala, General Manager, Bella România Impex, Bucharest - Opening remarks*
- *Mr. Prof. Conțiu Șoitu, Dean, "A.I. Cuza" University, Iași, Faculty of Philosophy and Social-Political Sciences - Opening remarks*
- *Mrs. Cerasela Bechir, President A.D.I.V., Bucharest - Opening remarks*
- *Mrs. Katarzyna Serwinska, Directory of Medical Market, TZMO Poland Forum - Opening remarks*

SESSION II – 11 May 2017

9,40 – 11,10 - Management of services for the elderly

- *Mr. Volker Rasche, Project Manager, Evangelische Stiftung Neuerkerode Foundation - "Management in nursing homes in Germany: Projects, Quality and Employees Motivation"*
- *Mr. Mihai Zamfir, PhD., Univ. Assistant, Specialist in Geriatrics and Gerontology, University of Medicine and Pharmacy Carol Davila, Faculty of Medicine, Bucharest - "Management of deglutition disorders to elderly from long-term care centers"*
- *Mrs. Paola Garbella, General Manager, Opera Pia A. E. Cerino Zegna, NGO services and residences for the elderly, Biella - "Socio-medical Manager, a constant research of the balance between Standards, Quality and Resources. Experience of a socio-medical Director from Piemonte, Italy"*
- *Mrs. Cerasela Bechir, President, A.D.I.V., Bucharest - "Management of Residential Centers in Romania. The relationship between Public and Private Institutions"*
- *Mr. Pascal Tavier, Care Center Director, "La Charmille" Center, Thimeon, Belgium - "Management practice in Belgium"*
- *Mrs. Denizia Gal, Professor, "Babeș Bolyai" University, Cluj Napoca, "Geriatric team and staff overseeing from assistance and care centers. Overloading and burnout prevention"*
- *Mrs. Monika Caracudă, Vice-President A.D.I.V., Socio-Medical Center Director - Mario Francone, Bra - "Socio-medical Manager, a challenge in East European context"*

11,10 – 11,40 – Coffee break

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SESSION III - 11 May 2017

11,40 – 14,00 - Sustainability

- Mrs. Grazyna Smiarowska, Director of Nursing Department "Jerzy Ponieluszko Torun Centre and the President of the Polish Association of    E.D.E. member", Torun - "Improving the level of services in nursing homes in Poland"
- Mrs. Prof. Dr. Aurelia Curaj, President, Geron Foundation, Bucharest - "Quality in

long-term care services for the elderly"

- Mrs. Prof. Cristina Gavriluță, Professor, "A.I. Cuza" University, Iași, Faculty of Philosophy and Social-Political Sciences - "Youth without old age? A modern version of the old myth"
- Mr. Dr. Antonio D'Amico, Geriatrics Doctor, Verbania - "Bioethics in Elderly Person's Care"
- Mr. Prof. Nicu Gavriluță, Professor, "A.I. Cuza" University, Iași, Faculty of Philosophy and Social-Political Sciences - "Elders in ... Life after life. A socio-anthropological perspective..."
- Mr. Ilarion Măță, Vice-President, A.D.I.V., President of the "Sf. Voievod Ștefan cel Mare" Hârja Association  Student at "A.I. Cuza" University, Iași - "Residential centers and the socio-medical, legislative, economic, spiritual and cultural resources. How executives and the residential-centers professional staff can help at improvement quality of life of elderly?"
- Mr. Ilarion Măță, Vice-President, A.D.I.V., President of the "Sf. Voievod Ștefan cel Mare" Hârja Association, Phd Student at "A.I. Cuza" University, Iași - "Workshop I. Wich may be the funding sources for a residential centre? How much money do we need for a quality service? The standard cost is a national benchmark for all of us?"

14 –15 – Lunch

SESSION IV – 11 May 2017

15,00 – 17,00 – Development

- Mrs. Daniela Șoitu, Professor, "A.I. Cuza" University, Iași, Faculty of Philosophy and Social-Political Sciences - "Services with and for the elderly. Inovative approaches"
- Mr. Dir. Edgar Führer, Honorary president and E.D.E Education officer - "The program from E.D.E (European Association for Directors and Providers of Long-Term Care Services for Elderly) in the future and the education vision for E.D.E certificate"
- Mr. Prof. Conțiu Șoitu, Dean, "A.I. Cuza" University, Iași, Faculty of Philosophy and Social-Political Sciences - "Human resource development in integrated services for the elderly"
- Mrs. Anca-Diana Maftei, Director - Elderly and Disabled People Field, Caritas Diecezan Center, Iași - "Home Care - Challenges and Limits"
- Mr. Vittorio Gelso, General Manager, CERSEO - European Centre of research and development for East and West Vercelli - "Training as a tool for strengthening the role of long-term care center Director"
- Mr. Anton Diaconu, Director of Patients Services, HOSPICE Hope House, Bucharest - "Authorization and Contracting - challenges of establishing a palliative care service"
- Mrs. Corina Doba, Project Manager, Internal Education Program Coordinator, HOSPICE Hope House, Bucharest - "Continuing Medical Education - professional development method and sustainability specialist in palliative care services"
- Mrs. Daniela Șoitu, Professor, "A.I. Cuza" University, Iași, Faculty of Philosophy and Social-Political Sciences - Conclusions

17,00 – 17,30 – Coffee break

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SESSION V - 11 May 2017

17,00 – 17,30 – Coffee break

17,30 – 19,30 - Integrative approaches and innovative potential in the services for elderly. Workshop II

- Mrs. Mihaela Zamfir, Lecturer, PhD in Sciences, Architect, University of Architecture and Urbanism "Ion Mincu", Bucharest, M.M.G.-Individual Architecture Bureau

Bucharest - "Contemporary Living Spaces in Elderly Centers, between Atractive Design and Functional Design "

- Mr. Bogdan Chiorean, Director, Sf Nectarie Association, Cluj-Napoca - "Ethical decision models in palliative care"
- Mrs. Georgeta Opreanu, Director, Smiles Association, Oradea - "We can't change the world, but we can change someone's world"
- Mr. Dragos Cernat and Mr. Bogdan Ignat, Aplication Specialists, Diversey Romania, Bucharest - "Integrated hygienisation solutions in the social assistance system"
- Mrs. Daniela Œoitu, Professor, "A.I. Cuza" University, Iași, Faculty of Philosophy and Social-Political Sciences, - Workshop II

20,00 – Dinner

SESSION VI – 12 May 2017

9,00 – 11,00 – Professional development of Centers Directors. Stage. Stages. Prospects. Workshop III

- Mrs. Daniela Œoitu, Professor, "A.I. Cuza" University, Iași, Faculty of philosophy and Social-Political Sciences - Summary of the first day of the Conference
- Mrs. Katarzyna Serwinska, Directory of Medical Market, TZMO, Polonia, Torun - "Current stage of projects we carry out in Poland as a fundation"
- Mr. Prof. Conțiu Œoitu, Dean, "A.I. Cuza" University, Iași, Faculty of Philosophy and Social-Political Sciences - Workshop III

11,00 – 11,30 – Coffee break

SESSION VII – 12 May 2017

11,30 – 13,00 – Conclusions

- Mrs. Daniela Œoitu, Professor, "A.I. Cuza" University, Iași, Faculty of Philosophy and Social-Political Sciences - Workshop I Conclusions
- Mr. Prof. Conțiu Œoitu, Dean, "A.I. Cuza" University, Iași, Faculty of Philosophy and Social-Political Sciences - Workshop II Conclusions
- A.I. Bucharest - "Changes and Projects"
- Mr. Lucian Bala, General Manager, Bella România Impex, Bucharest, Conference Conclusions

13,30 – 15,00 – Lunch

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